

TYPES OF WEB CONTENT

There are two types of web content – **Static** and **Dynamic**.

Static Content – content that doesn't change and is created by the developers after the site content is agreed by the client. This content can only be updated by the developers on receipt of a change request.

Dynamic Content – content that can change and is created and updated by the website administrator using the **Content Management Studio (CMS)** - this content can include text, images, icons, links and downloadable files.

See also **Definitions** and **Web Page Elements**.